

ProductFlow – Quick Guide

For any **New Product Introductions** or **Product Changes**, follow the process below:

Woolworths NZ

Communicate your New Product/Change with your Woolworths NZ Category Team

- For New Products, you need to submit a new article request via a Range Review Calendar in Partner Hub
- For Price Changes, ProductFlow is not required

Foodstuffs NZ

Communicate your New Product/Change with your Foodstuffs' contacts

- Lead time is 8 weeks for new product introductions
- Lead time is 6 weeks for product changes
- For Price Changes, ProductFlow is not required. List price and terms changes will still need to be sent to FOBL for approval as per current procedure.

