

ProductFlow - Quick Guide

If you need to carry out any of the below processes, please follow the diagram.

- New Product Introductions
- Product Changes

Woolworths NZ

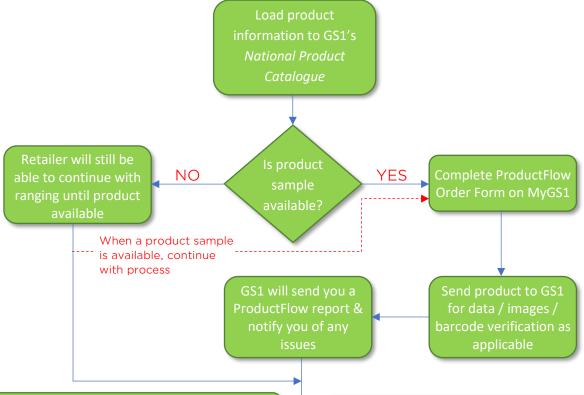
Foodstuffs NI & SI

Communicate your New Product/Change with your Woolworths' contacts

- Reminder, for New Products, you need to complete Partner Hub's "Range Review Calendar.
- Make sure you set your Master Data Source in Partner Hub to "GS1 New Zealand". This will automate master data/image/on-pack information direct from NPC to Woolworths' systems.

Communicate your New Product/Change with your Foodstuffs' contacts

- Lead time is 8 weeks for new product introductions
- Lead time is 6 weeks for product changes
- For Price Changes, ProductFlow is not required. List price and terms changes will still need to be sent to FOBL for approval as per current procedure.



Ensure you maintain regular communication with the Merch Team regarding product & price changes.

- Woolworths will receive your Master Product
 Data into Partner Hub. Your Images & On Pack
 data will flow automatically from GS1 behindthe-scenes.
- Note at this stage you won't *see* Images & On-Pack "in Partner Hub" pending some development work by Woolworths, but they wi have received it.

Engage your Category Manager to access the product information in their system

- For new products meet with Foodstuffs to present the product. If product accepted, Foodstuffs will update product information into their SAP system.
- For Product Changes meet with Foodstuffs to present the product (if applicable). Foodstuffs will update product information into their SAP system.